

# **THE FUTURE OF THE SEMINOLE NATION OF OKLAHOMA**

SUPPORTING OUR CHILDREN AND OUR CITIZENS  
THROUGH LITERACY

PRESERVING OUR CULTURE AND LANGUAGE THROUGH  
DIGITAL BOOKS



# WHY IS LITERACY IMPORTANT TO SEMINOLE NATION OF OKLAHOMA CITIZENS

- ▶ Provides a strong educational foundation for Seminole Nation of Oklahoma Children
- ▶ Strengthens the workforce and economic development of the Seminole Nation of Oklahoma
- ▶ Provides opportunity for every Seminole Nation of Oklahoma Citizen



# NATIONAL STATISTICS- SEMINOLE NATION OF OKLAHOMA WILL PROVIDE MORE FOR EVERY CITIZEN

- Across the nation, 76% of students enter kindergarten with no knowledge of books. - United Way
- Millions of American children get to fourth grade without learning to read proficiently and that puts them on the dropout track. -Early Warning, Annie E. Casey Foundation, 2010
- 66% of America's students who do not read by the end of 3<sup>rd</sup> grade end up in prison or on welfare.  
-Double Jeopardy, Annie E. Casey Foundation, 2011
- More than 40% of the employees in U.S. businesses are functionally illiterate. More than 94 million adults in the U.S. can speak, but not read, the English language.  
-Literacy and Labor Force Report 2010

# ACCESS TO BOOKS MAKES A DIFFERENCE

- University of Nevada, Reno 20 Year Study--70,000 Subjects in 27 Countries
- Parents who provide access to books increase the level of education their children will attain
- 500 books in home propel a child 3.2 years. As few as 20 books make a significant impact





# TIME SPENT READING DIRECTLY IMPACTS STUDENT ACHIEVEMENT

- ▶ A child that reads for 1 minute a day (outside of school) will score in the 10th percentile.
- ▶ A child that reads 33 minutes a day (outside of school) will score in the 90th percentile.

- *[Source: Anderson et al., 1988]*



## Fifth-Grade Students

Percentile Rank	Minutes of Text Reading per Day	Estimated Number of Words Read per Year
98	67.3	4,733,000
90	33.3	2,357,000
70	16.9	1,168,000
50	9.2	601,000
20	2.4	134,000
10	1.0	51,000

*from* Anderson et al., 1988, Table 3, *N* = 155. Reading material included books, magazines, and newspapers.

The logo for myON, featuring the word "my" in a lowercase, italicized sans-serif font, followed by a large, stylized "O" that is part of the word "ON", which is in a bold, uppercase sans-serif font. A registered trademark symbol (®) is located at the top right of the "N".

**myON<sup>®</sup>**

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# CONTENT

- ▶ Provides thousands of digital books
- ▶ Unlimited Non-fiction
- ▶ Seminole Nation of Oklahoma Book Set





# PRESERVE LANGUAGE AND CULTURE THROUGH RECORDED BOOKS

1. Recorded by Language Speakers
2. Produced and Published by Capstone Digital
3. Provided to all Seminole Nation of Oklahoma Citizens
4. Preserved for the Seminole Nation of Oklahoma forever



# PRESERVE LANGUAGE AND CULTURE THROUGH RECORDED BOOKS

- ▶ Opportunity to develop a minimum of 20 books in the Seminole language
- ▶ Development of the First Reader and Second Reader in the Seminole Language and available to all citizens on myON
- ▶ Opportunity to preserve the voices of elders and key historic citizens in the tribe



- ▶ myON knows kids individually—age, interests, reading level, books they've read—and suggests other books they might like, at their reading level

# PERSONALIZATION

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## ▶ Student Interests

The screenshot shows the Lexia myON Reader interface for student interest personalization. It features four categories with sliders ranging from 'Most interest' (green) to 'No interest' (red):

- Fiction:** Stories appropriate for all levels of readers. Slider is positioned at 'Most interest'.
- Non-Fiction:** Non-fiction content. Slider is positioned at 'Some interest'.
- Graphic Novels and Cartoons:** Fiction and non-fiction content in a comic-strip style format. Slider is positioned at 'Most interest'.
- Science:** Physical science, life science, technology, and seasons. Slider is positioned at 'Some interest'.

**Grades K-4**

**Grades 5 and up**

## ▶ Student Lexile® Level

The screenshot shows the Lexia myON Reader Lexile Placement Test interface. The header includes the myON READER logo, the school name 'Lewis Elementary School, Bloomington, MN', and a student greeting 'Hello student8!'. The test title is 'Lexile Placement Test' with a prompt to 'Read the text below'.

We are all a little like our parents. This is true for soil, too. Soil comes from rocks. These rocks are called parent rocks. Parent rocks give soil its minerals. Minerals are the ingredients found in soil. Some parent rocks make better soil than others. Healthy plants can grow from good soil. The soil has minerals that plants need to grow. Lava rocks make excellent soil. Serpentine makes poor soil. Serpentine is a hard rock. It is green like a snake. That is why it is called serpentine. It is found in the ocean. Serpentine has ingredients that are toxic. Toxic ingredients poison plants.

Choose the best word that would fill in the blank.

Soil \_\_\_\_ the minerals of its parent rock.

- ☐ removes
- ☒ carries
- ☐ fixes
- ☐ joins

**Grades 2 and up**

Next Question



# ACCESS

- ▶ Schools and School Districts
- ▶ Community Centers
- ▶ Head Start Programs
- ▶ Boys and Girls Clubs
- ▶ Anywhere, Anytime





- ▶ Building communities of confident readers
- ▶ Helping Head Start with Head Start Standards
- ▶ Helping Schools with State Standards and program goals

# COLLABORATION






- ▶ myON monitors reading growth for every child and allows them to challenge themselves to strive higher.

# SUCCESS

# STUDENT ENGAGEMENT & COMPREHENSION

Rate this book

Did you like this book?



It's Hard to Dribble with Your Feet

Rate this book!  
Click on the stars.

★ ★ ★ ★ ★

The more you liked it, the more stars you should give it.

Write a review

Practicing can help you do lots of things. I love that Carmen was great at basketball, but had to practice soccer!

✓ Save your review

Students rate and review books, and can share their thoughts within the school

Book Quiz

Read the text below

How does Lynsey say Carmen will get better at dribbling?

Choose the answer to the question.

☐ by cheating

☐ by watching Lynsey

☒ by practicing

☐ by reading a book

✓ Next Question Right!

Book quizzes test for reading comprehension

# GROW READING ABILITY

## Benchmark Test

Read the passage and choose the best word that fits in the blank spaces.

Winter weather can be cold, cold, cold. Food is hard to find. Every winter, some animals stay alive by hibernating.

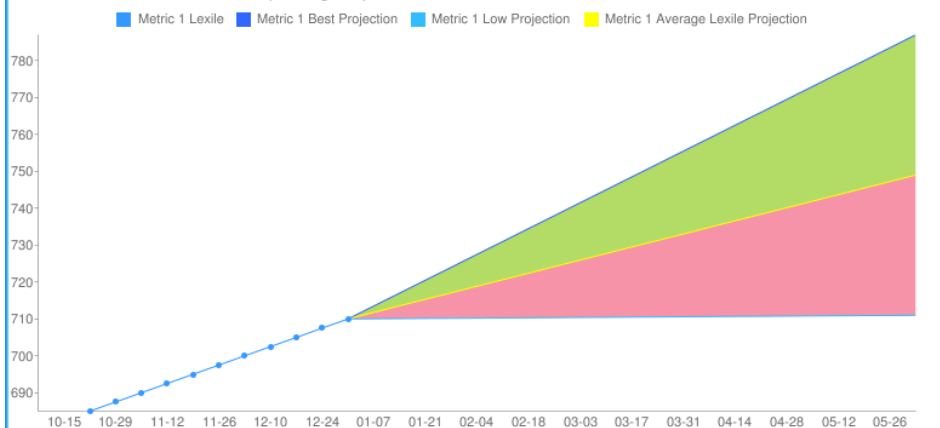
Hibernating animals take a long, sleepy rest. They breathe slowly. Their  beat slowly too. They need less food for energy and .

True  like bats, sleep snuggled in for  without . They don't eat. They don't even go to the bathroom.

camps  
bands  
hearts  
rivers

Benchmark record  
changes to student  
reading level

Projected reading ability for Student Morgan Newton  
spanning the period between 10-01-2011 and 05-31-2012.



Measure and forecast  
student reading growth



# SUPPORTING THE SEMINOLE NATION OF OKLAHOMA THROUGH LITERACY – **THE VISION**

1. Every Seminole Nation of Oklahoma Citizen will have unlimited access to books
2. All Seminole Nation of Oklahoma students learn to read by the end of 3<sup>rd</sup> grade
3. All Seminole Nation of Oklahoma students leave high school prepared
4. All Seminole Nation of Oklahoma Head Start and Child Care students will leave their programs meeting their program standards of preparedness and having exposure to the Seminole Language books when exiting their respective programs



# FULL-TIME PROJECT MANAGEMENT

- ▶ Dedicated project leader and community liaison
- ▶ Provide progress updates and quarterly shareholder reviews
- ▶ Facilitate family and community involvement events
- ▶ Coordinate districts programs



## 2 FULL TIME LANGUAGE POSITIONS, UNDER THE DIRECTION OF THE PROJECT MANAGER, WILL:

- ▶ Report directly to the project manager and will be employees of myON reader
- ▶ Focus on the written and audio translation of books into the Seminole Language
- ▶ Produce a Seminole Language Book set with a minimum of 26 books translated and disseminated to the Seminole Nation citizens via myON



MYON READER  
PROVIDES THOUSANDS OF BOOKS  
TO EVERY MEMBER OF THE  
SEMINOLE NATION OF OKLAHOMA